



## **Marissa Kiefer Bio**

Marissa currently serves as the Vice President of Strategy for Riley Children's Health. In this role she is responsible for developing the statewide strategic platform for maternal and pediatric healthcare that distinguishes Riley Children's Health as the provider of choice for the full spectrum of care in the state of Indiana for expectant moms and children. Marissa has been a part of the IU Health organization since 2005. Marissa joined the Riley Children's Health team as Executive Director of Maternity and Newborn Health and Riley Statewide Outreach in June 2015 after serving 5 years as the Executive Director of Practice Operations at IU Health Physicians (IUHP), the largest multispecialty physician group in Indiana. Immediately prior she served with IUHP's founding organization, IU Medical Group – Specialty Care, the faculty practice plan for the IU School of Medicine, as the Director of Ambulatory Operations. Prior to returning to her home state of Indiana, Marissa held a variety of roles from PR and Marketing Specialist to Program Administrator for the Center for Heart, Lung and Kidney Disease at Children's National Medical Center in Washington, DC.

Marissa received her Bachelor of Science in Public Health, majoring in Health Administration, from Indiana University in Bloomington and her Masters of Health Services Administration from The George Washington University in Washington, DC.

Marissa is active in the Indianapolis community having served on several community boards including Best Buddies, Down Syndrome Indiana and GiGi's Playhouse. Most notable was her role at GiGi's Playhouse, a Down syndrome achievement center, where Marissa was instrumental in bringing GiGi's Playhouse to Indianapolis serving as the founding Vice President and later President. Marissa is active on the PTSA for the Indianapolis Public School Center for Inquiry 70 as the stewardship chair and was appointed to the school's Leadership Council. Marissa is currently appointed to the Board of Directors for Ronald McDonald House Charities of Central Indiana, Inc. and Indiana Pediatrics, Inc. Board. Marissa was selected as a finalist for the 2015 and 2016 Indy's Best and Brightest award for the health care sector.

Marissa and her husband, Chris, have three children, Michael, Olivia and Caroline and reside in Meridian-Kessler.